



Dismantling Discrimination

Engaging in Social Media Discussion

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Introduction

Dismantling Discrimination

- Use of social media
- Importance of conversation starters Engaging and Relating -Reddit
- Discussion posts and topics to discuss
- Dismantling Discrimination and social media interaction
- Movement



Social Media

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Our group's goal for Unique Get Together Society

- To gather information and input from the community at large
- Better understanding of discrimination in the workplace and society as whole using Reddit.



Reddit - Importance of conversation

Reddit is a social news aggregation, web content rating and discussion website, and now has live streaming. Once registering to Reddit you can join in groups that share the same interests as you, upload photos, memes, videos and discussion posts. It allows people to come together and discuss the problem and try to find solutions

Engaging

- Opens doors for people to discuss and learn about different discriminatory issues going on in the world with each other.
- Navigate the bias and support each other.
- Build community on shared values.

Relating

- Gives people a feeling of comfort as they're not alone with discrimination issues.
- People can relate on the same values and grow together towards speaking out on discrimination.
- Build strength for those being discriminated against.



Discussion topics

- In Reddit, anyone can post about anything. Threads are posted and people can comment.
- Multiple groups can be created, each group can be about different types of discrimination so that there's a group for everyone.
- Groups can be deleted by Reddit if they find that it violates community guidelines.
- Rude or vulgar comments or threads can be removed by the group creator to make it a safe/friendly platform.
- Ageism in the workplace.
Aging out of technology?
- Talking about racism, does this make you uncomfortable?
- Gender equality.
- Intergenerational trauma and transgenerational trauma that affect people at work.
- Ableism



Meme ideas!

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"Heterosexuality is not normal, it is just common"



Me trying to explain Indigenous issues at work.



Above are some memes we have created, the purpose of the memes are to start conversation on Reddit. Memes can be posted and that is how a thread is created, a member from UGTS would guide the conversation which may lead to come great discussion and possible solutions.



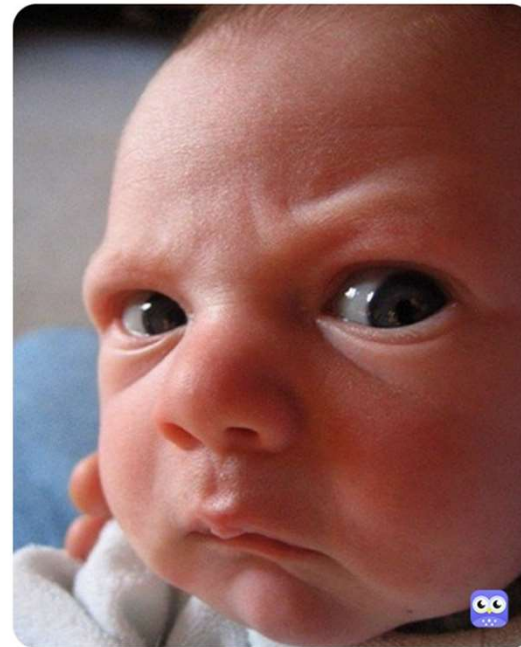
More examples of discussion topics.

There are many ways to get people talking! Memes are very relatable, we see people being able to share and comment easily when viewing memes.

"Don't ask about my childcare arrangements, and I won't ask how it is living in your mother's basement"



So you are telling me
discrimination still exists.



When she shows too much
shoulder



memes.com

Inappropriate



Acceptable



KAPWING

Movement!

When discussion posts get enough views and likes for calling out an organization, structure or person discriminating it will go viral and attract a lot of attention. Often the results for the discriminatory organization, structure or person is getting publicly shamed, called out and possibly threatening lawsuits. People strengthen each other and hold each other up!

Here is where voices will be heard, ideas will be sprouted and people from all over can have input on the serious detriments that come with discrimination.

This is where we see Unique Get Together Society's growth! Opening doors to a platform to gather more information!



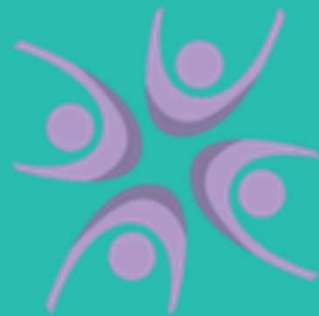
Sources

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Reddit. (n.d.). Retrieved April 12, 2021, from
<https://www.reddit.com/>



Thank you!



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COMMENTS or QUESTIONS?

